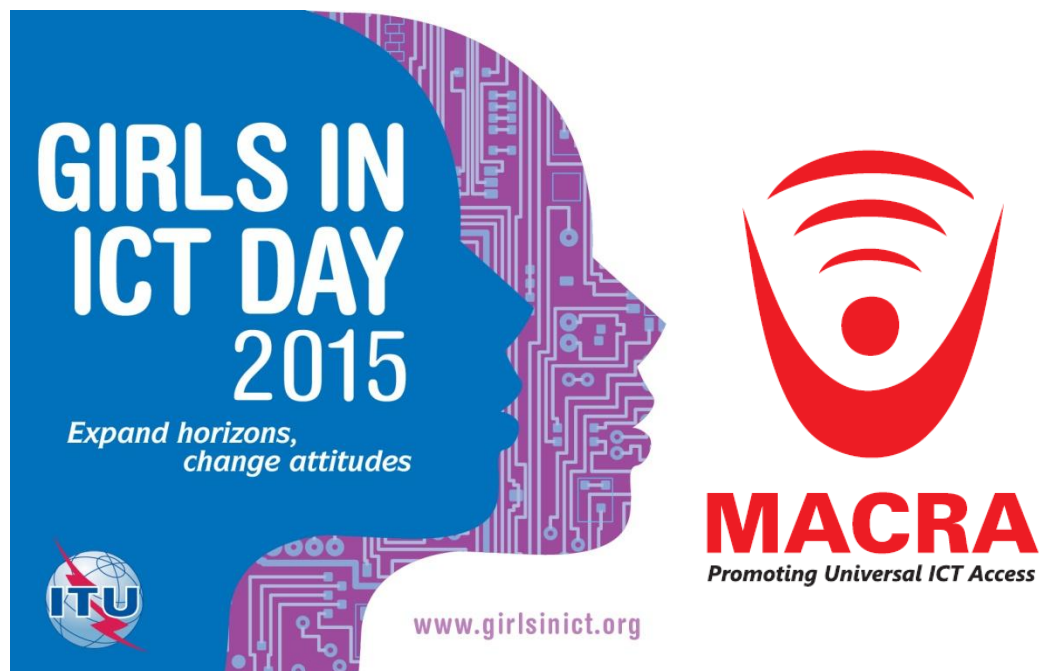


## PRESS RELEASE

### INTERNATIONAL GIRLS IN ICT DAY 2015



Malawi will on Thursday 23<sup>rd</sup> April, 2015 join other International Telecommunication Union (ITU) members states in celebrating the International Girls in ICT Day. This is an initiative that aims at creating a global environment that empowers and encourages girls and young women to consider careers in the growing field of Information and Communication Technologies (ICTs). International Girls in ICT Day is celebrated every 4th Thursday of April every year.

In Malawi, the Malawi Communications Regulatory Authority (MACRA) has organized an event to commemorate the day at Ekwendeni Girls Secondary School in Mzimba on Thursday 23<sup>rd</sup> April, 2015 from 09:30 am under the global theme: *“Expanding horizons and changing attitudes”*. As part of the event, women role models from the country’s ICT sector will give motivation talks to students on the growing and rewarding careers in ICT in Malawi.

As part of fulfilling its mandate to promote access to ICTs among girls and teachers at Ekwendeni Girls, MACRA will provide computing equipment and accessories to the school.

MACRA is calling upon teachers, parents and the general public to encourage girls to take an interest in the study of science subjects and consider a career in ICT. It is also important that employers should make a deliberate effort to hire female ICT experts who can take up leadership roles in the country’s ICT sector.

**Andrew Kumbatira**

**Director General**