



## **PRESS RELEASE**

### **WORLD POST DAY 2015**

Malawi joins the international community in celebrating **World Post Day** on **9<sup>th</sup> October, 2015** under the theme: *“Importance of change for the postal sector to better meet the needs of governments and citizens.”* The day falls on the anniversary of the establishment of the **Universal Postal Union (UPU)** in 1874 in the Swiss capital, Berne. The UPU was the start of global communications revolution, allowing people to write to others all over the world. It was declared **World Post Day** by the UPU Congress held in Tokyo, Japan, in 1969.

The purpose of **World Post Day** is to create awareness of the role of the postal sector in people’s and businesses’ everyday lives and its contribution to the social and economic development of countries. The celebration encourages UPU member countries, including Malawi, to undertake programme activities aimed at generating a broader awareness of their Post’s role and activities among the public and media on a national scale.

In Malawi, activities to mark the day will this year be held at **Euthini Health Centre** in **Mzimba**. MACRA in partnership with the country's postal and courier operators has contributed financial and material resources towards the connection of power to Euthini Health Centre's maternity, antenatal and postnatal wings, renovation of bathrooms and toilets and replacement of broken window glasses. MACRA and its licensed postal and courier operators have also procured items that will be donated to the health facility on the day. Among the items are an electric generator, twenty (20) hospital beds, twenty-two (22) hospital mattresses, forty-four (44) cellular blankets and forty-four (44) mosquito nets.

MACRA's close collaboration with the country's postal and courier operators attests the cordial relationship that is there between the regulator and its licensees and reinforces the fact that the country's communications sector can come together and make a difference in ordinary people's lives.

**Godfrey Itaye**

**Director General**