



**THE INTERNATIONAL TELECOMMUNICATION UNION (ITU) SECRETARY GENERAL CALLS FOR THE ESTABLISHMENT OF A GLOBAL ICT ENTREPRENEURSHIP INITIATIVE**

The Malawi Communications Regulatory Authority (MACRA) would like to inform the general public and all relevant stakeholders that the Secretary General for the International Telecommunication Union (ITU), Mr Houlin Zhao, has called for the establishment of a Global ICT Entrepreneurship Initiative. The initiative aims at unlocking the potential of ICT-related innovators and entrepreneurs, innovative SMEs, start-ups and technology hubs as drivers of innovative (but practical) solutions for catalyzing progress to achieve sustainable development goals, with a focus on small and medium enterprises (SMEs) from developing countries.

Through this initiative, ICT-related entrepreneurs, SMEs, start-ups, innovation hubs, technology centres, high-tech parks, academia, venture capital, policy makers and regulatory agencies, markets, and established companies will be brought together in a global network (supported by an annual global event) focused on scaling up and maximizing the benefits that innovative ICT solutions can make to society at large, putting special emphasis on the role that these business play to create new and more stable jobs.

Please note that the ITU Secretary General requests your input on this initiative by Tuesday 24th March, 2015 including any suggestions on how to make the initiative most beneficial to Malawi. Your proposals may be directed to [dg-macra@macra.org.mw](mailto:dg-macra@macra.org.mw) or [bphumisa@macra.org.mw](mailto:bphumisa@macra.org.mw) and

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submitted by 12:00 midday on Monday the 23rd March, 2015 for consolidation.

The Concept Paper for the Global ICT Entrepreneurship Initiative can be downloaded on MACRA's official website: [www.macra.org.mw](http://www.macra.org.mw).

Any questions should be directed to:

E-mail: [dg-macra@macra.org.mw](mailto:dg-macra@macra.org.mw) / [info@macra.org.mw](mailto:info@macra.org.mw)

Phone: 01 883611

Fax: 01 883890

Post: Director General, MACRA, Private Bag 261, Blantyre.

Physical Address: MACRA House, Salmin Amour Road, Ginnery Corner, Blantyre.